



We enable individuals, companies and organisations to transform from their current to their chosen desired state. The coaching process makes it possible to be more focused, and raise the level of performance, thus becoming highly effective. We facilitate personal mastery, the transformation of people's lives, personal reinvention, and enable people to achieve any, or all of their goals, and to lead purposeful, balanced and fulfilled lives.

### **More on The (W)Right Coaching CC**

We ignite the inner power of the individual and bring about the realization that you are the master of your destiny. Furthermore, you will discover the power and ability to enjoy the fruits of personal mastery, transform your life and or company / organisation through personal / company / organisational reinvention, and lead a purposeful, balanced, fulfilled, value-add life. You will discover and live a life where you are able to be highly effective, a peak performer and or leader, fulfil your and or your company's / organisations dreams and aspirations, wants and needs, vision and legacy, and master the immense power of your creative collective mind.

Our motto is, "Today was made for me and my endeavours. I am the maker of what transpires for me". It's all about taking control of your life, company / organisation and the world, and living out your true passion, purpose, and legacy. This invariably leads to fulfilment. Every day you have the CHOICE to bring this about and we'll assist you live out this motto on a daily basis.

Through one-on-one and or group / team coaching, The (W)Right Coaching CC offers you a key to unlock the door within you / your team to strive towards achieving the foregoing. Amongst other techniques, our coaching methodology revolves around immense self discovery and empowerment through the creation of awareness, interest, desire, action, and learning. Action and learning is core to our coaching model. Our primary coaching process has a number of steps, which do not necessarily need to be followed in succession. They are, information gathering, goal / problem definition, determination of future desired state, priorities, explore options, intervention, and ongoing evaluation.

Your highly intuitive, professional **coach** will guide you through your journey of discovery and transformation from your / your company's / organisations current state to your desired state. Do you want to find the best path forward? Are you looking to achieve great results? Do you want to turn your life around for the better?

### **Coaching can assist you in achieving the results you are looking for!!**

"Effective coaching sessions are led by the client (coachee) and to a lesser degree the coach. The coach spends more time listening, guiding, questioning to elicit solutions from the coachee, and using various tools to maximise coachee self-discovery, action, learning, and forward movement. The client and NOT the coach do the best work. Client's self-directed solutions lead to motivated goals. Its success in self-motivated goals that lead to sustained self-motivation" (Source: Angus McLeod, Phd Philadelphia, 2003, *Performance Coaching*, Crown House Publishing Ltd).

Our top class coaching focuses on what the client wants, which resultants in awareness, interest, desire, action and learning, and transformation from their current state to future desired state, with personal mastery being a major outcome.

What do we focus on and what is our coaching process? People and organisations use coaches for many individual reasons. Typically people and companies / organisations (hence forth, people will refer to people **and** companies / organisations) use coaches because they want to **change something in their life / company / organisation, have specific goals they want to achieve, have a problem that needs resolving** (E.g. work or personal relationships), and **want to transform from their / the companies / organisations current state to a future desired state.**

Part of our coaching methodology is to begin with the coachee or a collective group/team (group/team is seen as one entity). A **comprehensive Information Gathering** process achieved through a number of coaching sessions uncovers a deep understanding of the coachee/group. This understanding will amongst other things, include why the person/group is who/what they are today **as well as where they wish to be/go in the future.** This assists in paving the way forward to reach the outputs clients want to achieve. Our clients will experience a great deal of self-discovery through them taking accountability and action which leads to substantial learning and life altering change.

Once our client has been coached through a comprehensive **information gathering process which includes a substantial amount of personal discovery,** they will narrow down what they want to achieve in their lives / career / business. This is obtained by the client **prioritising their goals and actions.**

Through skilful coaching, the client **explores various options** to achieve their goal/solve the problems/reach the desired state and then **formulates the interventions** (the how to achieve their goals/solving the problems/reaching their desired future state). Through ongoing coaching, clients are subtly encouraged to **evaluate** their progress and their interventions during their journey. The purpose behind ongoing evaluation is for the client to **re-evaluate** and **change/improve their interventions** on an ongoing basis.

Our coaching process is fluid and adjusts to where the client is as well as where the client wants/needs to be. The Coach “performs a skilful dance” facilitating the clients free movement between our coaching phases, **always** ensuring there is forward movement and progress towards change brought about through action and learning. Coaching sessions are characterised by specific outcomes being set by the client with the measure of success of the coaching sessions being the attainment of those outcomes.

Join us in a partnership where you transform your life and or business/organisation and achieve the goals you have always wanted to, planned to, and will do, through commitment, dedication and effective coaching techniques.